



PARLE TILAK VIDYALAYA ASSOCIATION'S
MULUND COLLEGE OF COMMERCE (AUTONOMOUS)

(Affiliated to the UNIVERSITY OF MUMBAI)
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ATKT FYBAMMC SEM II (NEP) EXAM JUNE 2025

DATE	TIME	SUBJECT
16-06-25	12-2PM	FUNDAMENTALS OF ADVERTISING
17-06-25	12-1PM	GREEN MARKETING
18-06-25	12-1PM	SOCIOLOGY & MEDIA PSYCHOLOGY.
19-06-25	12-1PM	TEAM BUILDING & GROUP DYNAMICS
20-06-25	12-1PM	ESSENTIALS OF MANAGEMENT.

ATKT FYBAMMC SEM II (AUTONOUOUS) EXAM JUNE 2025

DATE	TIME	SUBJECT
16/06/25	12-2PM	MEDIA,GENDER & CULTURE
17/06/25	12-2PM	FOUNDATION COURSE-II
18/06/25	12-2PM	INTRODUCTION TO ADVERTISING
19/06/25	12-2PM	EFFECTIVE COMMUNICATION SKILLS-II

ATKT SYBAMMC SEM IV (AUTONOUOUS) EXAM JUNE 2025

DATE	TIME	SUBJECT
18/06/25	12 TO 2PM	FILM COMMUNICATION II
19/06/25	12 TO 2PM	MASS MEDIA RESEARCH
20/06/25	12 TO 2PM	MEDIA LAWS AND ETHICS
21/06/25	12 TO 2PM	WRITING AND EDITING FOR MEDIA

ATKT SYBAMMC SEM IV (NEP) EXAM JUNE 2025

DATE	TIME	SUBJECT
16-06-25	12 TO 2PM	MASS MEDIA RESEARCH
17-06-25	12 TO 2PM	CINEMA & COMMUNICATION: THEORY & PRACTICE
18-06-25	12 TO 2PM	CONSUMER BEHAVIOUR
19-06-25	12 TO 1 PM	PHOTOGRAPHY

ATKT TYBAMMC SEM VI (AUTONOUOUS) EXAM JUNE 2025

DATE	TIME	SUBJECT
23/06/25	12-2PM	ADVERTISING IN CONTEMPORARY SOCIETY


Coordinator


Principal